

The World is flat

Type de contenu : Texte

Titre(s) : The World is flat [Texte imprimé] : the globalized world in the twenty-first century / Thomas L. Friedman

Auteur(s) : Friedman, Thomas L. (1953-....)

Mention d'édition : Updated and expanded

Editeur, producteur : New York : Toronto : London : Penguin books, 2006

Description matérielle : 1 vol. (viii-600 p.) ; 20 cm

ISBN : 0-141-02272-8

Classification décimale Dewey : 303.4
337

Résumé ou extrait : The beginning of the twenty-first century will be remembered, Friedman argues, not for military conflicts or political events, but for a whole new age of globalization etst a ©flattening¹ of the world. The explosion of advanced technologies now means that suddenly knowledge pools and resources have connected all over the planet, levelling the playing field as never before, so that each of us is potentially an equal etst and competitor etst of the other.

Sujet(s) : Aspect social

Aspect économique

Diffusion

Innovations technologiques

Mondialisation (économie politique)

Société de l'information

Société numérique