

## **Color Mania. The Material of Color in Photography and Film**

Titre(s) : Color Mania. The Material of Color in Photography and Film

Auteur(s) : Flueckiger, Barbara

Autre(s) responsabilité(s) : Hielscher, Eva  
Wietlisbach, Nadine

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Résumé ou extrait : Edited by Barbara Flückiger, Eva Hielscher, Nadine Wietlisbach, in collaboration with Fotomuseum Winterthur. With contributions by Michelle Beutler, Noemi Dagaard, Josephine Diecke, Evelyn Echle, Barbara Flueckiger, Eirik Frisvold Hanssen, Eva Hielscher, Thilo Koenig, Joëlle Kost, Franziska Kunze, Bregt Lameris, David Pfluger, Ulrich Ruedel, Mona Schubert, Simon Spiegel, Olivia Kristina Stutz, Giorgio Trumpy, Martin Weiss, Nadine Wietlisbach. Since the earliest days of cinema, film has been a colorful medium and art form. More than 230 film color processes have been devised in the course of film history, often in close connection with photography. In this regard, both media institutionalized numerous techniques such as hand and stencil coloring as well as printing and halftone processes. Apart from these fundamental connections in terms of the technology of color processes, film and photography also share and exchange color attributions and aesthetics. This publication highlights material aspects of color in photography and film, while also investigating the relationship of historical film colors and present-day photography. Works of contemporary photographers and artists who reflect on technological and culture-theoretical aspects of the material of color underline these relations. Thematic clusters focus on aesthetic and technological parallels, including fashion and identity, abstraction and experiment, politics, exoticism, and travel. Color Mania contains a general introduction to color in film and photography (technique, materiality, aesthetics) as well as a series of short essays that take a closer look at specific aspects. An extensive image section illustrates the texts and color systems and continues the aesthetic experience of the various processes and objects in book form. Le texte supra est extrait du site de l'éditeur Lars Müller Publishers, URL <https://www.lars-mueller-publishers.com/color-mania> consultée le 21 mars 2025.

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