

Strategic communications' role in counter-terrorism

Type de contenu : Texte

Type de médiation : sans médiation

Type de support : Volume

Titre(s) : Strategic communications' role in counter-terrorism : the power of counter-narratives / Munir Zamir, Christian Kaunert

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Publication : Cham : Springer

Date de copyright : C 2025

Description matérielle : 1 volume (XXI-190 pages) : illustrations ; 24 cm

Collection : Advanced sciences and technologies for security applications

ISBN : 3-031-89109-0
978-3-0318-9109-0

EAN : 9783031891090 rel.

Appartient à la collection : Advanced sciences and technologies for security applications (Print)
1613-5113

Classification décimale Dewey : 327.117 014

Note sur les bibliographies et les index : Bibliographie en fin de chapitres

Note sur le contenu : Introduction Radicalisation and Counter-Terrorism - Reviewing the problems in Strategic Communications Role in Counter-Terrorism The Socialisation and Reasoned Action Strategic Communications' Model (SoRASCo) Abdullah X Project Meta's Counter Conversations project and Google's Search Redirect project Broader Strat Comms and P/CVE reflections Conclusion

Résumé ou extrait : "This book examines the use of communications efforts in preventing and challenging extremist narratives online. These efforts are part of the expansive and well-resourced sector of preventing and countering violent extremism (P/CVE). They leverage technology tools (algorithms, direct messaging, and audience targeting) to communicate counter-extremist messaging across various

digital platforms. The research and discussion focus on the role of strategic communications in deradicalizing and changing the behavioral features of 'vulnerable' and 'at-risk' audiences susceptible to extremist messaging. This approach views radicalization pathways toward violence as a key issue to tackle within online P/CVE communication efforts. This book investigates this problem and seeks to understand and assess the role, efficacy, and implications of such efforts within the broader counter-terrorism (CT) landscape, using UK counter-terrorism efforts (via the Prevent Strategy) as its primary contextual source. This analysis applies the theory of socialization, referred to in this study as 'socialization and reasoned action strategic communication' (SoRaSCo). The authors identify strategic communications deficiencies and offer insights for developing a roadmap for strategic communications in P/CVE in the UK and globally. Drawing on extensive research, the book provides crucial insights for policymakers, researchers, and the public interested in new trends in P/CVE, counter-terrorism, strategic communications, and policing interventions." (4e de couverture)

Sujet - Nom commun : Lutte anti-terroriste -- Politique publique

Terrorisme -- Ressources Internet

Extrémisme politique -- Ressources Internet

Discours de haine -- Ressources Internet

Systèmes de sécurité

Communication en politique

Politique de la communication