

## **Enemy images**

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Note sur le contenu : Why study enemy images? An introduction What is an enemy image? Concepts and ideal types How to make enemy images persuasive. Senders, messages and discursive consistency Why are enemy images accepted? Individual and structural factors Who is targeted by enemy images? Socio-psychological and cognitive drivers How to counteract enemy images. Interventions and measures. Expressions of enemy images. Media and manipulation

Résumé ou extrait : This book offers a detailed understanding of ‘enemy images’, which are used in political rhetoric to dehumanize adversaries for various purposes, such as to legitimate violent conflicts. Applying theoretical models to a strong catalogue of historical and recent examples – from blood libel narratives in medieval manuscripts, to state-sponsored children’s board games in Nazi Germany and social media posts about the wars in Gaza and Ukraine – the book identifies how ‘enemy images’ have led to the development of dominant socio-political paradigms by providing justifications for and reinforcements of violent conflicts both within and between societies. In doing so, the work offers an up-to-date, accessible and authoritative overview of how to identify, analyse, and counteract enemy images –

which will be key to fostering social environments of reconciliation and peacebuilding for the future. This book will be of much interest to students and scholars of peace and conflict studies, International Relations, history, political sociology, and communication studies.

Sujet - Nom commun : Propagande

Propagande -- Psychologie

Ennemis -- Dans l'art

Hostilité (psychologie)