

UK communication strategies for Afghanistan, 2001-2014

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Résumé ou extrait : La 4e de couv. indique : "The war in Afghanistan came to an end in 2014 after nearly thirteen years of conflict. Throughout that period, British officials have described UK operations there in various conflicting and often contradictory ways; as a counter-terrorism mission, a stabilisation mission, and a counter-narcotics mission, respectively. This book investigates how the war was 'sold' to the British public and how Britain's 'transnational' foreign and defence policy impacted on the unfolding of UK strategy in Afghanistan and the way it was communicated. It argues that because the UK's foreign and defence policy is transnationally-oriented - meaning that it is foundationally aimed at maintaining alliance with the United States and the institutional coherence of NATO - UK strategy is contingent upon collective security and, crucially, is fundamentally concerned with the means of policy (maintaining alliances) over the ends (using alliances to effect change)."

Sujet - Nom commun : Guerre contre le terrorisme (2001-2009)

Stratégie

Communication en politique -- Grande-Bretagne

Sujet - Nom géographique : Afghanistan -- 2001-.... (Guerre d'Afghanistan) -- Participation britannique
Afghanistan -- 2001-.... (Guerre d'Afghanistan) -- Aspect politique -- Grande-Bretagne