

How to lose the information war

Type de contenu : Texte

Type de médiation : sans médiation

Type de support : Volume

Titre(s) : How to lose the information war : Russia, fake news, and the future of conflict / Nina Jankowicz

Auteur(s) : Jankowicz, Nina

Publication : London [etc.] : I. B. Tauris : Bloomsbury publishing, 2020

Description matérielle : 1 vol. (XXVII-259 p.) : ill. ; 23 cm

ISBN : 978-1-83860-768-5
1-83860-768-4

EAN : 9781838607685 rel.

Classification décimale Dewey : 327.140 947

Note sur les bibliographies et les index : Notes bibliogr. Index

Résumé ou extrait : Présentation de l'éditeur : "Since the start of the Trump era, the United States and the Western world has finally begun to wake up to the threat of online warfare and the attacks from Russia. The question no one seems to be able to answer is: what can the West do about it ? Central and Eastern European states, however, have been aware of the threat for years. Nina Jankowicz has advised these governments on the front lines of the information war. The lessons she learnt from that fight, and from her attempts to get US congress to act, make for essential reading. How to Lose the Information War takes the reader on a journey through five Western governments' responses to Russian information warfare tactics - all of which have failed. She journeys into the campaigns the Russian operatives run, and shows how we can better understand the motivations behind these attacks and how to beat them. Above all, this book shows what is at stake: the future of civil discourse and democracy, and the value of truth itself."

Sujet - Nom commun : Infox -- Aspect politique
Guerre de l'information
Propagande russe