

Stories are weapons

Type de contenu : Texte

Type de médiation : sans médiation

Type de support : Volume

Titre(s) : Stories are weapons : psychological warfare and the American mind / Annalee Newitz

Auteur(s) : Newitz, Annalee (1969-....)

Autre(s) auteur(s) : Norton Company

Publication : New York (N.Y.) London : W. W. Norton

Date de copyright : C 2024

Description matérielle : 1 volo. (XXV-246 p.) ; 24 cm

ISBN : 978-0-3938-8151-6
0-393-88151-2

EAN : 9780393881516 rel.

Classification décimale Dewey : 327.140 973

Note sur les bibliographies et les index : Notes bibliogr. p. 207-227. Index

Note sur le contenu : Preface. The brain fog of war Part I. Psyops. The mind bomb A fake frontier Advertisements for disenfranchisement Part II. Culture wars. Bad brains School rules Dirty comics Part III. Disarmament. History is a gift Deprogramming for democracy Public spheres of the future

Résumé ou extrait : "Annalee Newitz traces the way disinformation, propaganda, and violent threats--the essential tool kit for psychological warfare--have evolved from military weapons used against foreign adversaries into tools used in domestic culture wars. Newitz delves into America's deep-rooted history with psychological operations, beginning with Benjamin Franklin's Revolutionary War-era fake newspaper and reaching its apotheosis with disinformation during twenty-first-century elections. The nation's secret weapon has long been coercive storytelling, fashioned by operatives who drew on their experiences in the ad industry and as science-fiction writers. Now, through a weapons-transfer program long unacknowledged, it has found its way into the hands of culture warriors, in conflicts from school-board fights over LGBTQ+ students to campaigns against feminist viewpoints. Stories Are Weapons delivers a powerful counter-narrative, as Newitz highlights the process of psychological disarmament, speaking with Indigenous archivists preserving their histories in new ways, activist storytellers, and

technology experts transforming social media." (éd.)

Sujet - Nom commun : Relations internationales

Désinformation -- États-Unis

Infox -- États-Unis

Propagande

Propagande -- États-Unis