

**One for all... : the development plans of Malaysia's leading airport operator as it battles to build market share in an intensely competitive arena**

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Ensemble : AIRPORT WORLD n° 1 Vol. 10 13604341 01/02/2005

Auteur(s) : CHIVERS Mark

Adresse bibliographique : 2005

Description matérielle : 47 p. : couleur

Sujet(s) : MALAISIE  
AÉROPORT  
KUALA LUMPUR SEPANG AIRPORT