

Little bites of big data for public policy

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Note sur le contenu : Knowing better: Doing without knowing [everything] ; The law of supply and demand ; Making evidence speak Get the story, get it right: What are the right questions ? ; What is a good answer ? Tell the story: Filters ; Seeing data ; Making data speak Sell the story: Anecdotes ; Mediating information ; Making the sale Speak above the noise: How to know what we know

Résumé ou extrait : La 4e de couv. indique : « Little bites of big data for public policy brings to life the quest to make better policy with better evidence. This brief book frames the big puzzles and, through lively stories and clear examples, provides a valuable how-to guide for producing analysis that works—that speaks persuasively to policy makers, in the language they can best hear, on the problems for which they most need answers. Author Donald F. Kettl brings together the cutting-edge streams of data analytics and data visualization to frame the big puzzles and find ways to make the pieces fit together. By taking little bites of a wide variety of useful data, and then by analyzing it in ways that decision makers will find most helpful, analysts can be much more effective in shaping solutions to the most important problems governments face »

Sujet - Nom commun : Administration publique -- Méthodes statistiques
Administration publique -- Recherche -- Méthodologie

Techniques de décision en politique -- Méthodes statistiques
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