

Cost convergence : as low-fare airlines struggle to absorb rising labour costs, the deep cuts made by the major US carriers is making them increasingly competitive

Titre(s) : Cost convergence : as low-fare airlines struggle to absorb rising labour costs, the deep cuts made by the major US carriers is making them increasingly competitive

Ensemble : AIRLINE BUSINESS n° 9 Vol. 20 03050831 01/09/2004

Auteur(s) : FIELD David

Adresse bibliographique : 2004

Description matérielle : 32-33 p. : couleur

Sujet(s) : ÉTATS-UNIS D'AMÉRIQUE
TRANSPORT AÉRIEN RÉGIONAL
COMPAGNIE AÉRIENNE
COMPAGNIE LOW-COST