

Low-Cost Business : By going beyond no-frills Oasis may give competitors chills

Titre(s): Low-Cost Business : By going beyond no-frills Oasis may give competitors chills

Ensemble: AVIATION WEEK and SPACE TECHNOLOGY 21 vol 116 00052175 04/06/2007

Auteur(s): PERRETT Bradley

Adresse bibliographique: 2007

Description matérielle: 39 p.

Sujet(s): COMPAGNIE LOW-COST
ÉCONOMIE DU TRANSPORT AÉRIEN
OASIS HONG KONG AIRLINES