

**Snowflake : the new low-cost concept of Scandinavian operator SAS and the measures it is taking to become a profitable entity**

Titre(s) : Snowflake : the new low-cost concept of Scandinavian operator SAS and the measures it is taking to become a profitable entity

Ensemble : AIRLINER WORLD 61 14656337 01/06/2004

Auteur(s) : MASLEN Richard

Adresse bibliographique : 2004

Description matérielle : 54-57 p. : couleur

Sujet(s) : COOPÉRATION INTERNATIONALE  
NORVÈGE  
SUÈDE  
DANEMARK  
COMPAGNIE AÉRIENNE  
COMPAGNIE LOW-COST  
SNOWFLAKE SAS