

Leadership

Type de contenu : Texte

Type de médiation : sans médiation

Type de support : Volume

Titre(s) : Leadership / Marian Iszatt-White and Christopher Saunders

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Mention d'édition : 3rd edition

Publication : Oxford New York (N.Y.) : Oxford University press

Date de copyright : C 2020

Description matérielle : 1 volume (xx-358 pages) : illustrations, couverture avec illustrations en couleurs, graphiques, tableaux ; 24 cm

ISBN : 978-0-19-883429-8

EAN : 9780198834298

Classification décimale Dewey : 658.409 2

Note sur les bibliographies et les index : Bibliogr. p. [331]-350. Bibiogr. en fin de chapitres. Index

Résumé ou extrait : Written by an author team from one of Europe's leading management schools, "Leadership" is the ideal book to help you build effective leadership practice. The authors skilfully interweave a critical and reflective approach with ground-breaking research, to offer an authoritative yet accessible guide to the complexities of leadership. Enhanced by a wealth of diverse, real-world case studies and insights into the authors' own varied academic and professional experiences, this text provides the essential tools for leadership study and development. New to this edition : a new chapter on leadership-as-practice highlights a movement that is still being developed within the field, offering you cutting-edge content ; a new chapter on followership, bad, and toxic leadership further balances content to reflect both 'good' and 'bad' leadership ; updated case studies now include contemporary figures and organizations such as the Intergovernmental Panel on Climate Change, BP, former Ted Baker CEO Ray Kelvin, and Ole Gunnar Solskjaer

Sujet - Nom commun : Leadership