

Clear thinking

Type de contenu : Texte

Type de médiation : sans médiation

Type de support : Volume

Titre(s) : Clear thinking : structured analytic techniques and strategic foresight analysis for decisionmakers / Randolph H. Pherson, Ole Donner, Oliver Gnad

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Publication : Cham : Springer

Date de copyright : C 2024

Description matérielle : 1 vol. (XIX-243 p.) : ill., cartes, graph., diagr., tabl. ; 24 cm

Collection : Professional practice in governance and public organizations 2731-9784

ISBN : 978-3-031-48765-1

EAN : 9783031487651 rel.

Appartient à la collection : Professional practice in governance and public organizations (Print)
2731-9776

Classification décimale Dewey : 153.42

Note sur les bibliographies et les index : Bibliogr. p. 241-243. Notes bibliogr. Glossaire

Note sur le contenu : Chapter 1. Setting the Stage Chapter 2. Understanding How We Think: System I and System 2 Chapter 3. Conceptualizing Your Topic Chapter 4. Blackout In Berlin! Chapter 5. Terror in Stockholm Chapter 6. Conflict or Cooperation in the Arctic? Chapter 7. Optimizing the Impact of Your Product Chapter 8. Outlook

Résumé ou extrait : This book enables analysts in government and the private sector as well as policy advisors and decision makers to assess global risks and opportunities systematically, make well-founded and informed decisions, and anticipate the unanticipated. The authors illuminate the basics of intuitive and analytical thinking and how structured techniques can mitigate the impact of cognitive biases,

misapplied heuristics, and intuitive traps. Three case studies illustrate how to apply over 30 Structured Analytic Techniques (SATs) with step-by-step instructions. The final chapter focuses on how to optimize the impact of your analytic product, be it a paper, briefing, or digital display.

Sujet - Nom commun : Pensée

Logique

Prise de décision -- Psychologie