

## **Semiology of graphics**

Type de contenu : Texte

Image fixe

Type de médiation : sans médiation

sans médiation

Type de support : Volume

Titre(s) : Semiology of graphics : diagrams, networks, maps / Jacques Bertin ; translated by William J. Berg

Est une traduction de : Sémiologie graphique

Auteur(s) : Bertin, Jacques (1918-2010)

Autre(s) responsabilité(s) : Berg, William J. (1942-....) (Traducteur)

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Note sur le contenu : Foreword by Howard Wainer Preface to the 2010 edition of the English translation Preface to the English edition by Jacques Bertin Pt. 1: Semiology of the graphic sign-system. Analysis of the information ; The properties of the graphic system ; The rules of the graphic system Pt. 2: Utilization of the graphic sign-system. Diagrams ; Networks ; Maps Appendix: Area-radius table-graph Brief presentation of graphics Epilogue: The origins of Semiology of graphics

Résumé ou extrait : La quatrième de couverture indique : "Originally published in French in 1967, Semiology of Graphics holds a significant place in the theory of information design. Founded on Jacques Bertin's practical experience as a cartographer, Part One of this work is an unprecedented attempt to synthesize principles of graphic communication with the logic of standard rules applied to writing and topography. Part Two brings Bertin's theory to life, presenting a close study of graphic techniques including shape, orientation, color, texture, volume, and size in an array of more than 1,000 maps and

diagrams."

Sujet - Nom commun : Graphic methods

Statistics -- Graphic methods

Statistical maps

Information visualization

Quadrillages (Cartographie)

Méthodes graphiques

Cartographie

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