

Making the best of the worst : promotions, route realignments and aggressive pricing are all being tried as South Asia's airlines look for market advantages

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Ensemble : AVIATION WEEK and SPACE TECHNOLOGY n° 25 Vol. 158 00052175 23/06/2003

Auteur(s) : MATHEWS Neelam

Adresse bibliographique : 2003

Description matérielle : 48-49 p. : couleur

Sujet(s) : ASIE
TRANSPORT AÉRIEN
TRANSPORT AÉRIEN RÉGIONAL
COMPAGNIE AÉRIENNE
COMPAGNIE LOW-COST