

## **The public diplomacy of authoritarian regimes**

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Résumé ou extrait : "This book offers a timely exploration of how authoritarian states communicate with foreign publics, blending strategies of attraction, persuasion, manipulation, and control. As authoritarian regimes grow more sophisticated in projecting influence beyond their borders, this publication investigates the tools they employ from soft power initiatives in culture, sports, and academia to sharp power tactics of disinformation and censorship. Through a comparative lens, authors uncover the nuances of these regimes' practices, challenging assumptions about where public diplomacy ends and propaganda begins. By examining cases including China, Cuba, Egypt, Morocco, Russia, Saudi Arabia, the United Arab Emirates, Turkey and Venezuela, this book sheds light on the transnational implications of authoritarian public diplomacy in an era of shifting global power dynamics. An essential reading for scholars of international relations, political communication, and public diplomacy, this publication offers fresh insights into the evolving struggle for influence on the world stage."

Sujet - Nom commun : Autoritarisme

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