

Soft power : the means to success in world politics

Titre(s): Soft power : the means to success in world politics / Joseph NYE S

Auteur(s): Nye, Joseph Samuel (1937-....)

Editeur, producteur: 2004 PUBLIC AFFAIRS

Description matérielle: 191 : Graphique

ISBN: 1-58648-225-4

Autres classifications: OUVR

Note(s): Notes ISBD : Index

Résumé ou extrait: Nye (a former Chair of the National Intelligence Council and Assistant Secretary of Defense in the Clinton administration) further develops his concept of soft power and uses it to critique the foreign policy of the Bush II administration. Standing in contrast to the coercive force of hard power, soft power "rests on the ability to shape the prefer

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