

Why globalization matters

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Résumé ou extrait : "In what are generally understood as unsettled times, this book explores the possibility and desirability of bringing integrated theory back into globalization research. While there can hardly be a single and all-encompassing grand theory' of globalization-in-itself, is there scope for the development of a general and systematic approach to globalization dynamics, past and present ? In other words, can theorizations of the global be holistic and integrative, taking place in tandem with methodological frameworks that consider the contradictory and uneven layering of different transnational practices across all social relations ? Is it possible to develop a general and integrated approach to globalization that links theory and practice in a socially engaged way, and is it desirable to do so ? Many relevant academic and non-academic developments suggest not. For example, the postmodernist turn at the end of the last century expressed a profound incredulity' toward grand narratives' in the social sciences and humanities. A decade later, some neo-Marxist critics condemned the follies of globalization theory'.

More recently, the post-truth' interventions of national populists suggest not only that globalism' is the political enemy but also that attempts to understand its patterns and manifestations are relative or irrelevant. Taking Manfred Steger and Paul James' acclaimed book Globalization Matters as a back-drop against which to interrogate these issues, contributors from a variety of disciplinary, analytical and normative standpoints deliver a thoughtful and much needed assessment of the scholarship of globalization and the ways it is theorized. The chapters in this book were originally published as a special issue of the journal Globalizations." (éd.)

Sujet - Nom commun : Mondialisation

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Relations économiques internationales

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