

The Way we communicate : Volume I

Type de contenu : Texte

Titre(s) : The Way we communicate : Volume I [Texte imprimé] ; Cynthia Kuo

Auteur(s) : Kuo Cynthia

Editeur, producteur : Beijing : Sinolingua, 2009

Description matérielle : 1 vol. (VI-160 p.)

: 21 cm

: ill.

ISBN : 978-7-80200-491-7

Autres classifications : NAB_13-061

Résumé ou extrait : Each chapter in this book is made up of three sections. The first section contains scenarios one may encounter due to cultural differences, e.g., a state of confusion, misunderstanding or conflict. The second section is cultural tips. The third section provides some useful expressions. This book is characteristic of its witty and interesting scenarios, simplified knowledge of some complicated cultural background, rich and colorful expressions. It's like a handy textbook combined with novelty and humor.

Sujet(s) : Langage commercial
chinois (langue)
manuels pour anglophones