

Disinformation and you

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Note sur le contenu : What is propaganda ? A historical look at propaganda War propaganda The Cold War era 9-11 and weapons of mass distraction Twenty-first century propaganda: pundit wars, memes, and the power of the hashtag Spin, sponsored news, fake news, and the "lamestream" media Tools of the propaganda trade: the techniques of coercion, persuasion, and disinformation False flags, PsyOps, and conspiracy theories Mind games: manipulating thought, behavior, and action Peer propaganda and social media activism Information warfare: fighting back against propaganda, disinformation, and manipulation

Résumé ou extrait : Présentation de l'éditeur : "We live in an age of disinformation, misinformation, and outright lies. The modern world blasts us with information, talking points, spin, advertising, and attempts to persuade. But what are we to believe and whom should we trust? Examining the history of propaganda and disinformation in war, politics, polling, media, entertainment, cults, advertising, science, medicine, today's media landscape, and even in our personal interactions, Disinformation and You: Identify Propaganda and Manipulation helps you spot and counter the seductive and deceptive tactics to influence

individual behavior. It provides helpful suggestions and tips for identifying disinformation and fighting back against manipulation and censorship.... Disinformation and You shows you the tricks used to influence your behavior. So, get on the bandwagon with the rest of us decent folk and stop listening to fools. After all, two out of three people have seen their IQ scores rise by buying this book! Really, buy this book and be smarter (in recognizing propaganda, that is). With many photos, illustrations, and other graphics, this tome is richly illustrated, and its helpful bibliography and extensive index add to its usefulness."

Sujet - Nom commun : Presse et propagande

Médias et propagande

Désinformation

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Éducation aux médias