

User experience in libraries

Type de contenu : Texte

Type de médiation : sans médiation

Type de support : Volume

Titre(s) : User experience in libraries : applying ethnography and human-centred design / edited by Andy Priestner and Matt Borg

A pour autre édition sur un support différent : User experience in libraries applying ethnography and human-centred design edited by Andy Priestner and Matt Borg 2016 New York Routledge
978-1-31554-860-9

Auteur(s) : Priestner, Andy

Autre(s) auteur(s) : Borg, Matt

Publication : New York (N.Y.) [etc.] : Routledge

Date de copyright : C 2016

Description matérielle : 1 vol. (XVI-203 p.) : ill. ; 24 cm

ISBN : 978-1-4724-8472-7

EAN : 9781472484727

Classification décimale Dewey : 025.5

Note sur les titres associés : La couv. porte en plus : "UXLib"

Note sur les bibliographies et les index : Bibliogr. en fin de chapitres. Listes de sites internet. Index

Résumé ou extrait : La 4e de couverture indique : "Modern library services can be incredibly complex. Much more so than their forebears, modern librarians must grapple daily with questions of how best to implement innovative new services, while also maintaining and updating the old. The efforts undertaken are immense, but how best to evaluate their success? In this groundbreaking new book from Routledge, library practitioners, anthropologists, and design experts combine to advocate a new focus on User Experience (or 'UX') research methods. Through a combination of theoretical discussion and applied case studies, they argue that this ethnographic and human-centred design approach enables library professionals to gather rich evidence-based insights into what is really going on in their libraries, allowing them to look beyond what library users say they do to what they actually do. Edited by the team behind

the international UX in Libraries conference, User Experience in Libraries will ignite new interest in a rapidly emerging and game-changing area of research. Clearly written and passionately argued, it is essential reading for all library professionals and students of Library and Information Science. It will also be welcomed by anthropologists and design professionals working in related fields."

Sujet - Nom commun : Conception centrée sur l'utilisateur

Bibliothèques -- Services aux publics -- Évaluation

Bibliothèques universitaires -- Évaluation

Bibliothèques -- Services aux publics -- Planification

Bibliothèques universitaires -- Planification

Bibliothèques -- Publics -- Attitude

Étudiants -- Attitude

Bibliothèques universitaires

Ethnologie -- Méthodologie

Forme, genre ou caractéristiques physiques : Études de cas