

## **This is not propaganda**

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Auteur(s) : Pomerantsev, Peter (1977-....)

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Résumé ou extrait : **\*\*WINNER OF THE GORDON BURN PRIZE 2020\*\*** \* A TIMES and GUARDIAN BOOK OF THE YEAR \* 'Quietly frightening.' Guardian 'Essential reading.' Irish Times 'Consistently chilling.' Herald 'Shocking and entertaining.' Daily Telegraph When information is a weapon, everyone is at war. We live in a world of influence operations run amok, a world of dark ads, psy-ops, hacks, bots, soft facts, ISIS, Putin, trolls, Trump. We've lost not only our sense of peace and democracy - but our sense of what those words even mean. As Peter Pomerantsev seeks to make sense of the disinformation age, he meets Twitter revolutionaries and pop-up populists, 'behavioural change' salesmen, Jihadi fan-boys, Identitarians, truth cops, and much more. Forty years after his dissident parents were pursued by the KGB, he finds the Kremlin re-emerging as a great propaganda power. His research takes him back to Russia - but the answers he finds there are surprising. 'The world's most powerful people are lying like never before, and no one understands the art of their lies like Peter Pomerantsev.' Oliver Bullough 'Through our current smog of smouldering bullshit, This is Not Propaganda shines a necessary, humane and dissident light.' Nick Rankin 'Far more than just another take on today's chaotic information wars, this book argues that we will have to understand how propaganda seeks to shape our deepest thoughts before we can confront it.' Anne Applebaum

Sujet - Nom commun : Propagande

Internet

Guerre de l'information