

Global perspectives on the emerging trends in public diplomacy

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R sum  ou extrait : Global Perspectives on the Emerging Trends in Public Diplomacy offers insights into the approaches taken by countries in different geographies and how they tailor their public diplomacy

activities based on their unique opportunities and risks. By examining the practices of various countries, this book provides a global picture of public diplomacy activities and identifies emerging trends shaping the field. This book is essential for researchers, academicians, undergraduate and postgraduate students, and non-government and government organizations looking to enhance their understanding of public diplomacy. The diverse range of perspectives offered in this book will enable readers to understand how different countries approach public diplomacy and how these activities are evolving in the current global landscape.

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