

Public diplomacy and the implementation of foreign policy in the US, Sweden and Turkey

Type de contenu : Texte

Type de médiation : sans médiation

Type de support : Volume

Titre(s) : Public diplomacy and the implementation of foreign policy in the US, Sweden and Turkey / Efe Sevin

Auteur(s) : Sevin, Efe

Publication : Cham : Palgrave Macmillan

Date de copyright : C 2017

Description matérielle : 1 vol. (XIX-248 p.) : couv. ill. ; 22cm

Collection : Palgrave Macmillan series in global public diplomacy

ISBN : 978-3-319-49333-6

3-319-49333-7

978-3-319-84136-6

EAN : 9783319493336

Appartient à la collection : Palgrave Macmillan series in global public diplomacy (Print) 2731-3883

Classification décimale Dewey : 327.2

Note sur les bibliographies et les index : Bibliogr. p. 217-244 et en fin de chapitres. Notes bibliogr. Index

Note de thèses et écrits académiques : Texte remanié de Thesis (Ph. D.) Political science American university ?

Résumé ou extrait : "This book presents a comprehensive framework, six pathways of connection, which explains the impact of public diplomacy on achieving foreign policy goals. The comparative study of three important public diplomacy practitioners with distinctive challenges and approaches shows the necessity to move beyond soft power to appreciate the role of public diplomacy in global politics. Through theoretical discussions and case studies, six pathways of connection is presented as a framework to design new public diplomacy projects and measure their impact on foreign policy" (ed.)

Sujet - Nom commun : Diplomatie

Relations extérieures -- États-Unis

Relations extérieures -- Suède

Relations extérieures -- Turquie